

REPORT ON ONE DAY NATIONAL CONFERENCE ON

**Rethinking Development: Strengthening Grassroots – National Conference on Social Entrepreneurship**

ORGANISED BY


THE DEPARTMENT OF BUSINESS ADMINISTRATION


ARUL ANANDAR COLLEGE, KARUMATHUR.

Date: 23.9.2015 – Monday

Venue: Diraviam Arangam

**Inaugural Address**  
**Thiru. G. Kandasamy,**  
Managing Partner,  
Pandian Pickles,  
Madurai.

**Technical Session**  
**Thiru. S. Tamilinian,**  
Operations Manager,  
Splash India Private Limited,  
Kozhikode,  
Kerala.

**Valedictory Address**  
**Thiru. M. S. Shahul Hameed,**  
Managing Partner,  
Priya Electric Company,  
Madurai.

**PROGRAMME**

9.30 AM : Inauguration

Welcome Address : **Mr. G. Vigneshwaran,**  
Assistant Professor,  
Department of Business Administration.

Presidential Address : **Rev. Dr. Basil Xavier. S. J.,**  
Principal, AAC.

Felicitations : **Rev. Dr. A. Antony Pappuraj. S. J.,**  
Secretary, AAC.

Inaugural Address : **Thiru. G. Kandasamy,**  
Managing Partner,  
Pandian Pickles,  
Madurai.

Vote of Thanks : **Ms. P. Jerlin Rupa,**  
Asst. Professor,  
Department of Business Administration.

11.00 AM : Technical Session

Technical Session : **Thiru. S. Tamilinian,**  
Operations Manager,  
Splash India Private Limited,  
Kozhikode,  
Kerala.

4.00 PM : Valediction.

Welcome Address : **Ms. F. Gnana Deepam,**  
Asst. Professor,  
Department of Business Administration.

Valedictory Address : **Thiru. M. S. Shahul Hameed,**  
Managing Partner,  
Priya Electric Company,  
Madurai.

Felicitation : **Dr. I. Devanas,**  
Deputy Principal, AAC.

Vote of Thanks : **Ms. T. Susma,**  
Asst. Professor & Head,  
Department of Business Administration.

The Department of Business Administration, Arul Anandar College, conducted One day Rethinking Development: Strengthening Grassroots – National Conference on Social Entrepreneurship as a part of our academic programme in popularizing and motivating young business students towards the future oriented attitude. The conference was declared by Rev. Fr. Dr. Mani Valan. S. J., The Secretary. The programme was inaugurated by **Thiru G. Kandasamy, Managing Partner, Pandian Pickles, Madurai** During the inaugural session he released the conference Proceedings and Rev. Fr. Secretary received its first copy. He stated that in the world of business, the role played by young budding entrepreneurs is highly commendable. He also shared his business life experiences, the current scenario in today's business and stressed the liability of each and every student. Mr. G. Vigneshwaran, Assistant

Professor, Department of Business Administration welcomed the gatherings Rev.Fr.Dr.Mani Valan.S.J, The Secretary delivered the presidential address. Rev. Dr. A.G.LeonardS.J, Subject Expert of BBA department and Dr. I.Devanan, Deputy Principal of Arul Anandar College felicitated the gatherings. At the end the Student Secretary of Business Administration passed the resolution of the Conference.

Above 150 students participated in this Conference. Ms.T.Susma, Convener of the National Conference delivered the vote of thanks. The programme came to an end after salutation of the national anthem.