

REPORT ON TWO DAYS WORKSHOP ON SOCIAL ENTREPRENEURSHIP LEARNING – BET 6

organised by

THE DEPARTMENT OF BUSINESS ADMINISTRATION

ARUL ANANDAR COLLEGE, KARUMATHUR.

Date: 6th & 7th March, 2018 – Tuesday & Wednesday

Venue: Diraviam Arangam



The Department of Business Administration, Arul Anandar College, conducted Two days Workshop on Social Entrepreneurship – Building entrepreneurs Today (BET) as a part of our academic programme in popularising and motivating young business students towards the entrepreneurial attitude. The workshop was declared by Rev.Dr.S. Basil Xavier S.J, Principal. The programme was inaugurated by **Chief Guest Dr. Thamizoli, Director, Common wealth of Learning, Canada**. He stated the importance of entrepreneurship in the present scenario, the role played by young budding entrepreneurs is highly commendable. He focused on the overall development of the young entrepreneurs by highlighting openings for the present youth, shaping of positive attitudes, power of decision making and successful formula of starting up a business venture. He also stressed that the food industry can be developed with minimum investment. If this is the case MNC have no place in India. Accordingly the organisers arranged six different

training programme namely squash drink making, preservation of fruits and vegetables, honey bee, healthy cooki-Culinary programme, Masala Product and Silk thread jewellery making were arranged for the students. Mrs. T.Susma, Head, Department of Business Administration welcomed the gatherings. Rev.Dr.S. Basil Xavier S.J, Principal delivered the presidential address. Rev.Dr.K.Amal S.J, Rector of Arul Anandar College and Rev. Dr. S. Mani Valan S.J, Secretary of Arul Anandar College felicitated the gatherings. Dr. S. Michael John Peter, Deputy Principal, Arul Anandar College delivered the valedictory address. At the end the Student Secretary of Business Administration Ms. Regika passed the resolution of the workshop.

Above 200 students participated in this workshop. Ms. P.Jerlin Rupa, Assistant Professor delivered the vote of thanks. Mr.G.Vigneshwaran, Assistant Professor coordinated the workshop events. The programme came to an end after salutation of the National Anthem.