



### Profile

<b>Name</b>	<b>Mr. A STEPHEN JEYARAJ</b>		
<b>Department</b>	<b>Commerce with Computer Applications</b>		
<b>Designation</b>	<b>Assistant Professor</b>		
<b>Email</b>	<b>asjeyaraj05@gmail.com</b>		
<b>Teaching Experience</b>	<b>UG:17</b>	<b>PG:04</b>	

### Recognised Educational Qualifications:

<b>S. No.</b>	<b>Qualification</b>	<b>Institution</b>	<b>Board/ University</b>	<b>Year of Passing</b>
1	SET	Mother Theresa University	University	2016
2	M. Phil	St Joseph's College	Bharathidasan University	2005
3	M. Com	St Joseph's College	Bharathidasan University	2001
4	B. Com	St Joseph's College	Bharathidasan University	1999

### Work Experience:

<b>S. No</b>	<b>Name Of The Institution/Organisation</b>	<b>Designation</b>	<b>Period</b>
1.	St Joseph's College (Autonomous)	Lecturer	2001-06-18 To 2005-04-30
2.	Arul Anandar Collage (Autonomous)	Assistant Professor	2007-06-18 To Till Date

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**Publications (Contributions In Journals/Edited Books/Proceedings):**

<b>Title of The Paper</b>	<b>Name of The Journal/ Book/ Proceedings</b>	<b>Whether Journal/ Book/ Proceedings</b>	<b>Volume And No</b>	<b>Page Nos</b>	<b>Issn/ Isbn No</b>	<b>Publisher And Place</b>
Recent Trends In Employees State Insurance - Comparative Study	Shanlax International Journal of Commerce	Journal	6	63	4412 0	Shanlax International Journal of Commerce
An Overview On Performance Of Employees State Insurance In India	Shanlax International Journal of Commerce	Journal	6	85	4412 0	Shanlax International Journal of Commerce
Challenges and opportunities in rural marketing in India	Shanlax Publishers. Madurai	Proceedings	NA	31	93-8065 7 -55-2	Shanlax Publishers. Madurai
Self – finance College Employee’s Perception about ESI	Podhi International Journal of Research In Humanities, Arts and Science Commerce	Proceedings	2	39	2456-5571	Shanlax Publishers. Madurai
A study on utilization of ESI benefits by college employees with special references to women subscribers, MADURAI city.	Mayas publications New Delhi	Proceedings		56	978-93-8775 6- 49-6	Mayas publication s New Delhi

**Books Published or Edited:**

<b>Name of The Book/ Journal/ Conference Proceedings</b>	<b>Whether Journal/ Book/ Conference Proceedings</b>	<b>Author/ Co Author</b>	<b>Issn/ Isbn No</b>	<b>Volume No</b>	<b>Publisher And Place</b>	<b>Year of Publishing And Edition</b>
Fundamentals Of Commerce	Book	Co-Author	NA	NA	Shanlax Publishers	2016

**Papers Presented In Seminars/Conferences/Workshop:**

<b>Title of The Paper</b>	<b>Title of the Seminar/ Conference/ Workshop</b>	<b>Level of Seminar/ Conference/ Workshop</b>	<b>Organising Institution</b>
Challenges And Opportunities In Rural Marketing In India	Indian Marketing Trends And Challenges	Nation Conference	Arul Anandar College (Autonomous) Madurai
Self-Finance College Employee's Perception About ESI	Commerce Economics And Management-An Interdisciplinary Perspective	International Conference	Mangayarkarasi College Of Arts And Science For Women, Madurai
Impact of The Special Service Segments Entertainment	The Impact Of Globalization On Service Sector And Capital Market	National Seminar	Erode Arts College Autonomous
Globalization: Prospective And Challenge Of Small Scale Industries	Emerging Trends In Global Business ; Challenges And Opportunities For Developing Countries	International Seminar	Pr Institute Of Management, Thanjavur.
A Study On Utilization Of Esi Benefits By College Employees With Special Reference To Women Subscribers	Opportunities And Challenges In Contemporary Management Practices	State Level Seminar	The Gandhigram Rural Institute - Deemed To Be University, Dindigul

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S. No.	Name of the Seminar/ Conference/ Workshop	Organising	Sponsor	Period/ Date
1	Innovation and Implementation of Information Technology in Global Business	National	Management	2016 – 17
2	Issues in E-commerce today and tomorrow	State	Management	2008 – 09

**Resource Person:**

Whether Speaker/ Moderator/ Panelists	Title Of The Presentation	Title Of The Seminar/Conference/Workshop	Organising Institution And Place	Date
Guest Lecture	Customer Relationships Management	Bharth Nikethan College of Engineering	Aundipatty	23-09-2011

**Seminars/Conferences/Workshops Attended:**

Title of the Seminar/ Conference/ Workshop	Level of Seminar/ Conference/Workshop	Organising Institution
Digitalized Information Exchange For Quality Sustenance And Enhancement Among Accredited Institution	National Seminar	St. Joseph's College (Autonomous) , Trichy
Statistical Package For The Social Sciences (SPSS)	Workshop	Arul Anandar College (Autonomous) Madurai
Application Of Statistics In Social Science Research Using SPSS	Faculty Development Programme	VHNSN College (Autonomous)
Value Addition, Evaluation And Employability Issues	Workshop	Madurai Kamaraj University, Madurai
Data Analytics For Writing Research Papers	National Workshop	Vivekananda College, Madurai
Institutional Score Card For Gender Mainstreaming	Workshop	Arul Anandar College (Autonomous),Madurai
Online Com	Nation Conference	Arul Anandar College (Autonomous) Madurai

Soft Skills	National Seminar	Arul Anandar College (Autonomous) Madurai
Wto Agreements-Prospects And Challenges	National Seminar	St. Joseph's College (Autonomous) , Trichy
Innovation And Implementation Of Information In Global Business	State Level Seminar	Arul Anandar College (Autonomous) Madurai
Academic Audit And Quality Enhancement In Heis	Nation Conference	Arul Anandar College (Autonomous) Madurai.
Recent Trends in Digital Image	Webinar	Srikrishnaswamy College for Women, Chennai.

#### **Academic Positions Held:**

<b>Post</b>	<b>Institution</b>	<b>Period</b>
Youth Red Cross Coordinator	Arul Anandar College, Karumathur.	2016 – Till Date

#### **Achievements & Awards**

Best Teacher Award – 2019-20 , Arul Anandar College, Madurai.

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