




## PROFILE

Name		Dr.P.AROCKIA JULIET	
Department	COMMERCE WITH COMPUTER APPLICATIONS		
Designation	ASSISTANT PROFESSOR		
Email	<a href="mailto:Julietvijay29@gmail.com">Julietvijay29@gmail.com</a>		
Teaching Experience	UG:9	PG:	



## Recognised Educational Qualifications

S. Nos.	QUALIFICATION	INSTITUTION	BOARD/ UNIVERSITY	YEAR OF ZPASSING
1	B.Com	Fatima College	Madurai Kamaraj University	June 2001
2	M.com	Fatima College	Madurai Kamaraj University	April 2004
3	M.Phil	Madurai Kamaraj University	Madurai Kamaraj University	August 2008
4	SET	Mother Teresa Women's University	Mother Teresa Women's University	8 <sup>th</sup> September 2017
5	PH.D	Madurai Kamaraj University	Madurai Kamaraj University	24 <sup>th</sup> July 2019

## Work Experience

S.No	Name of the Institution/Organisation	Designation	Nature of Work	Period
1	Arul Anandar College	Assistant Professor	Teaching	2011 to till now

## Publications (Contributions in Journals/Edited Books/Proceedings)

Title of the Paper	Name of the Journal/Book/Proceedings	Whether Journal/Book/Proceedings	Volume and No	Page Nos	ISSN/ISBN No	Publisher and Place
The Opportunities and Challenges of FDI in Retail in India	Indian Marketing Trends and Challenges	Proceedings	2(2015)	42-48	ISBN 9380 6575 5 -2	Shanlax Publications, Madurai.
Outflow of FDI from India-Recent Trends and Patterns	International Journal of Research in Commerce, Economics and Management.	Journal	6 (2016)	50	ISSN 2231-4245	Haryana
Outflow Of FDI from India- Sector wise	Nehru Group of Management and Research	Journal	II (16)	9	ISSN 2230 - 7974	Nehru Group of Institute, Coimbatore
Information and Communication Technology on Human Resource Management	Innovation and Implementation of Information Technology in Global Business	Proceeding	6 (2017)	1	ISBN- 93865 3703- 6	Shanlax Publications, Madurai.

## Books/Journals Published or Edited

Name of the Book/Journal/Conference Proceedings	Whether Journal/Book/conference Proceedings	Author/Co Author	ISSN/ISBN No	Volume No	Publisher and Place	Year of Publishing and Edition
Indian Marketing Trends and Challenges	Conference Proceedings	Editorial Board	ISBN93806 5755-2	2	Shanlax Publications, Madurai	January 2015
ONLINE.COMM: THE DOMAIN OF E-COMMERCE	Conference Proceedings	Editorial Board	ISBN 93853999 3 -4	4	Shanlax Publications, Madurai	December 2015

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INNOVATION AND IMPLEMENTATION OF INFORMATION TECHNOLOGY IN GLOBAL BUSINESS	Conference Proceedings	Editorial Board	ISBN 938653703 - 6	6	Shanlax Publications, Madurai	

### Conference/Workshop/Seminar – Organised

S. No.	NAME OF THE SEMINAR/CONFERENCE/WORKSHOP	ORGANISING CAPACITY	SPONSOR	PERIOD/ DATE
1	Entrepreneurship in India – Road Ahead	Arul Anandar College	Arul Anandar College	30 <sup>th</sup> January
2	Indian Marketing – Trends and Challenges	Arul Anandar College	Arul Anandar College	29 <sup>th</sup> & 30 <sup>th</sup> January 2015
3	Intelligence Digital Transformation in Commercial Business	Arul Anandar College	Arul Anandar College	25 <sup>th</sup> September 2019

### Papers presented in Seminars/Conferences/Workshop

Title of the Paper	Title of the Seminar/conference/Workshop	Level of Seminar/Conference/Workshop	Organising Institution	Date
Role of Women- In Entrepreneurship	Entrepreneurship in India- Road Ahead	State	Arul Anandar College	30 <sup>th</sup> January 2013
Renewable Wind	Renewable Energy Management	National Conference	Arul Anandar College	15 <sup>th</sup> February 2013
Indian Marketing Trends and Challenges	The Opportunities and Challenges of FDI in Retail in India	National	Arul Anandar College	29 <sup>th</sup> & 30 <sup>th</sup> January 2015
Entrepreneurship development in India	Strengthening the Grassroots- National Conference on Social Entrepreneurship	National Conference	Arul Anandar college	23 <sup>rd</sup> September 2015
Online Marketing	ONLINE.COMM	National	Arul Anandar College	25 <sup>th</sup> and 26 <sup>th</sup> September

				2015
Research colloquium	Colloquium	National	Vivekanada College	23 <sup>rd</sup> July 2016
Information & communication Technology on Human Resource Management	Innovation and Implementation of Information Technology in Global Business	National seminar	Arul Anandar College	7 <sup>th</sup> February 2017
Outflow Of FDI from India- Sector wise	Evolving Trends in Business Models and Markets	Global	Nehru Institute of Technology	3 <sup>rd</sup> February 2017
Outflow of FDI from India – country wise	Management Challenges & Strategies for Competitiveness	National Conference	Hallmark Business School	5 <sup>th</sup> November 2016

### Seminars/conferences/Workshops Attended

Title of the Seminar/conference/Workshop	Level of Seminar/Conference/Workshop	Organising Institution	Date and Place
Corporate Governance	Intercollegiate	Fatima College	18 <sup>th</sup> March 2003
Recent Trends in Capital Market	Intercollegiate	Fatima College	23 <sup>rd</sup> March 2004
National Colloquium for IQAC Coordinators on Best Practices in Higher Educational Institutions	National	Arul Anandar College	20 <sup>th</sup> 21 <sup>st</sup> July 2012
“Entrepreneurship in India- Road Ahead”	State	Arul Anandar College	30 <sup>th</sup> January 2013
Renewable Energy Management	National	Arul Anandar College	15 the February 2013
Strengthening Values and Ethics in Higher Education	National	Arul Anandar College	17 <sup>th</sup> & 18 <sup>th</sup> September

Indian Marketing Trends and Challenges	National	Arul Anandar College	29 <sup>th</sup> & 30 <sup>th</sup> January 2015
Online Marketing	National	Arul Anandar College	25 <sup>th</sup> and 26 <sup>th</sup> September 2015
Strengthening the Grassroots- on Social Entrepreneurship	National	Arul Anandar College	23 <sup>rd</sup> September 2015
Academic Audit and Quality Enhancement in HEIs	National	Arul Anandar College	22 <sup>nd</sup> & 23 <sup>rd</sup> March 2016
Management Challenges & Strategies for Competitiveness	National	Hall mark Business School	5 <sup>th</sup> November 2016
Evolving Trends in Business Models & Markets	Global	Nehru Institute of Technology	3 <sup>rd</sup> February 2017
Innovation and Implementation of Information Technology in Global Business	National	Arul Anandar College	7 <sup>th</sup> February 2017
Statistical Package for the Social Sciences	Workshop	Arul Anandar College	10 <sup>th</sup> 11 <sup>th</sup> February 2017
Goods and Service Tax	FDP	Thiagarajar College	25 <sup>th</sup> March 2017
Gender Mainstreaming	International	Arul Anandar College	6 <sup>th</sup> & 7 <sup>th</sup> April 2018
“Commerce at the Crossroads”	International Symposium	Loyola College	10 <sup>th</sup> March 2020
Pandemic Pedagogy in Higher Education of Covid 19	International Conference	Bharathiar University	13 <sup>th</sup> May 2020
Covid -19 and Continuing relevance	International Webinar	American	23 <sup>rd</sup> May 2020
Rediscovering you for post Covid Success	International Webinar	Auxilium College	21 <sup>st</sup> and 22 <sup>nd</sup> May 2020
Unlearn to Learn the Skill	Online Workshop	National College	19 <sup>th</sup> May 2020
Conquering the Invisible enemy:Strategies for Cooperatives in the Pandemic World	National Webinar	SRM	22 <sup>nd</sup> May 2020
E-resources in Teaching and Learning	National Webinar	St.Ignatius college of Education	26 <sup>th</sup> May 2020
World Environment day	National Webinar	Central Pollution Control Board	27 <sup>th</sup> May 2020

Impact of Covid-19 in Service Sector Strategies to overcome the Challenges	National Webinar	Jeyaraj Annapackiam College for Women	1 <sup>st</sup> and 2 <sup>nd</sup> June 2020
Role of ICT in Education Sector and its impact on Students , Faculties and policy makers	International	St.Joseph of arts and Science College, Cuddalore	1 <sup>st</sup> ,2 <sup>nd</sup> and 3 <sup>rd</sup> June 2020
Outlive and Outsmart:The effective employability skills for the current scenario	National Webinar	Annai Veilankanni's College for Women	27 <sup>th</sup> June 2020
Pendemic pedagogy "A Perspicacious View on Electronic Payments"	Webinar	American College	3 <sup>rd</sup> July 2020
IPR -2020	National Webinar	SRM	23 <sup>rd</sup> July 2002
Blue Ocean Strategy: A Vehicle for Entrepreneurship	National Webinar	Sri Krishnasamy Arts and Science college	24 <sup>th</sup> July 2020
Teaching for Transformation and Excellence in post Covid Ers	National FDP	American College	6 <sup>th</sup> June 2020
GST Registration, Assessment and Filing of Return	National SDP	Bharathiar University	16 <sup>th</sup> – 29 <sup>th</sup> July 2020
Teaching using ICT Tools	National FDP	JP college	5 days
Academic Excellence in Digital Feedin and Learning	National online course	Madurai Kamaraj University	1 <sup>st</sup> – 7 <sup>th</sup> July 2020
Reinforcement of Quality Education	National Workshop	Vellalar College for Women	26 <sup>th</sup> June to 2 <sup>nd</sup> July 2020
Art of Business	Online certificate course	The Headway Academy	13 <sup>th</sup> to 19 <sup>th</sup> July 2020

### Academic Positions held

<b>Post</b>	<b>Institution</b>	<b>Period</b>
Member of Magazine Committee	Arul Anandar College	2011 - 12
Member – Mentor Care	Arul Anandar College	2016-Till Date
External examiner	Madurai Kamaraj University	2013-Till Date

### Course Completed

<b>Course</b>	<b>Institution and Place</b>	<b>Date</b>
Conceptual Framework of Accounting	Swayam	2019

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