

PROFILE

| Name | Dr. IGNATIUS | | |
|---------------------|--|---------------|--------|
| Department | COMMERCE WITH COMPUTER APPLICATIONS | | |
| Designation | ASSISTANT PROFESSOR | | |
| Email | ignatiusmerlin@gi | mail.com | 目目的不同的 |
| Teaching Experience | UG :21 | PG :15 | |

Recognised Educational Qualifications

| S. No. | QUALIFICATION | ΙΝΑΤΙΤUΤΙΟΝ | BOARD/ UNIVERSITY | YEAR OF Passing |
|--------|---------------|----------------------------|------------------------------|--------------------|
| 1 | Ph.D | Govt. Arts College, Salem | Periyar University | 2016 |
| 2 | MPhil | Madurai Kamraj University | Madurai Kamraj University | 2002 |
| 3 | MCom | St. Joseph College, Trichy | Bharthidasan University | 1997 |
| 4 | BCom | St. Joseph College, Trichy | Bharthidasan University | 1994 |

Work Experience

| S.No | Name of the Institution/Organisation | Designation | Nature of Work | Period |
|------|---|-------------|----------------|------------|
| 1. | PGP COLLEDE OF ARTS | ASSISTANT | TEACHING | 08.07.1998 |
| | AND SCIENCE-NAMAKKAL | PROFESSOR | | ТО |
| | | | | 31.05.2003 |
| 2. | LOYOLA COLLEGE- | ASSISTANT | TEACHING | 16.06.2003 |
| | CHENNAI | PROFESSOR | | ТО |
| | | | | 30.04.2005 |
| 3. | PGP COLLEGE OF ARTS | ASSISTANT | TEACHING | 01.07.2005 |
| | AND SCIENCE – | PROFESSOR | | ТО |
| | NAMAKKAL | | | 18.03.2020 |

| 4. | ARUL ANANDAR COLLEGE | ASSISTANT | TEACHING | 01.09.2020 |
|----|----------------------|-----------|----------|------------|
| | (AUTONOMOUS) | PROFESSOR | | |
| | KARUMATHUR | | | |

Publications (Contributions in Journals/Edited Books/Proceedings)

| Title of the Paper | Name of the Journal/Book/Proc eedings | Whether Journal/Book/ Proceedings | Volume and No | Page Nos | ISSN/ISB N No | Publisher and Place |
|-----------------------|---|---|------------------|-------------|------------------|------------------------|
| FACTORS | JMSR | Journal | | | ISSN: | http://jmsr.r |
| INFLUENCING | | | | | 2307- | stpublishers. |
| IN INVEST OF | | | | | 6976 | com/ |
| GOLD IN | | | | | | |
| NAMAKKAL | | | | | | |
| DISTRICT | | | | | | |
| A STUDY ON | AJSR | Journal | | | ISSN: | http://ajsr.rs |
| PURPOSE OF | | | | | 2306- | tpublisher.co |
| GOLD | | | | | 5877 | m/ |
| INVESTMENT | | | | | | |
| WITH SPECIAL | | | | | | |
| REFERENCE TO | | | | | | |
| NAMAKKAL | | | | | | |
| DISTRICT | | | | | | |

Conference/Workshop/Seminar – Organised

| S. No. | NAME OF THE SEMINAR/CONFERENCE/WORKSHOP | Organising Capacity | Sponsor | Period/ Date |
|---------------|--|-------------------------|--|-----------------|
| 1 | National conference on "Empowering Rural India Through Inclusive Growth" | Organizing Secretary | PGP College of Arts & Science, Namakkal | Feb 2020 |
| 2 | International Conference on "Emerging Trends in HR Practice" | | PGP College of Arts & Science, Namakkal | Feb 2014 |

| 3 | National Seminar on "Emerging Challenges and Opportunities With Globalization" | | PGP College of Arts & Science, Namakkal | Feb 2013 | |
|---|--|--|---|----------|--|
|---|--|--|---|----------|--|

Papers presented in Seminars/Conferences/Workshop

| Title of the Paper | Title of the Seminar/conference/Worksh op | Level of Seminar/Conferen ce/Workshop | Organising Institution | Date |
|---|--|---|--|-------------------------------------|
| Emerging trends in Indian banking sector | Recent Trends In Banking Sector | National Seminar | Sri PSG Arts and Science College For Women | 6 th February 2016 |
| Emerging Trends in Capital Market | Emerging Trends In Global Business | Inter National | Nehru Memorial College (Autonomous)- | 16.02.201 6 |
| Opportunities of electronic banking | Contemporary Issues In Global Banking | International | Kongunadu Arts And Science College(Auton omous)- | 04.08.201 6 |
| Divided policy and its effect on market value of shares of selected banks in India | Corporate Governance and Dividend policy in India | National | GOBI Arts And Science College | 25.9.2015 TO 26.92015 |
| The Expected out come of the investors from their investment in gold | Changing Scenario of Business and Technological Advancements | International | Sri Ganesh College Of Arts And Science Salem | 28.08.201 5 |
| Global Business Environment References to Issues of HR Practice | ON Emerging Trends in Practices | International | PGP College Of Arts And Science- Namakkal | 15.02.201 4 |
| A Study on Celebrity Endorsement Influence In | Emerging Challenges and Opportunities with Globalization | National | PGP College Of Arts And Science Namakkal | 23.02.201 3 |

| Rural Market | | | | |
|---|---|---------------|--|--------------------------------------|
| Human Resource Practice in service sector reference to banking | Human Resource Management In India Challenge and Opportunities | National | ST. Alberts College | 14.02.201 3 to 15.02.201 3 |
| A Study on gold investment and retailing trade in India with reference to prospects of FDI | Prospects of FDI in Promoting Retail Trade in India | National | Sri Ganesh College Of Arts And Science, Salem | 15.02.201 3 |
| E-Banking scenario and its impact on customer satisfaction in India | Business Innovative in the Globalization ERA | International | A.V.V.M Sri Puspham College- Thanjavur | 22.9.2012 |
| Training and Development of staff in SBI | Paradigm Shift in Innovative Business Management | National | Sree Narayana Gurukulam College Of Engineering- KERALA | 16.11.201 2 TO 17.11.201 2 |
| Financial Innovation and Inclusion in Banking | Economic Prosperity Through Financial Inclusion | National | K.S. Rangasamy College Of Arts And Science(Auto nomous) Tiruchengode | 10.03.201 2 |
| Personal Administration | Emerging Trends In Human Resource Practices | National | AVS College Of Arts And Science-Salem | 29.06.201 2 |
| Non Banking Financial Institutions in Indian Economy on 21 st century | Indian Economy in 21 st Century Reviews Prospects and Issues | National | Erode Arts College(Auton omous)-Erode | 17.07.200 9 AND 17.07.200 9 |
| GST AND INTERNATIONAL LAW | IMPACT OF GST ON INDIAN ECONOMY | National | K.S Rangasamy College Of Arts And | 21.02.201 8 |

| | | | Science(Auto nomous) Tiruhengode- | |
|-------------------|------------------------------|----------------|---|-----------|
| An Evaluation of | FINANCE AND BANKING(| Inter national | Sengunthar | 01.02.201 |
| the Effectiveness | FIBA-2018) | | Arts And | 8 |
| and challenges | | | Science | |
| of Mobile | | | College- | |
| Banking | | | Tiruchengode | |
| Application on | | | | |
| Bank of India | | | | |
| Role of Financial | Empowering Rural India | National | PGP College | 24.02.202 |
| Institutions in | Through Inclusive Growth | | Of Arts And | 0 |
| Rural | | | Science – | |
| Empowerment | | | Namakkal | |
| Digitization | Digital Economy | National | Annai | 26.02.202 |
| Growth, | Opportunities and Challenges | | Womens | 0 |
| Productivity and | | | College-Karur | |
| Innovation | | | | |

Seminars/conferences/Workshops Attended

| Title of the Seminar/conference/Workshop | Level of Seminar/Conferenc e/Workshop | Organising Institution | Date and Place |
|---|---|------------------------|----------------|
| Enhancing Research | National Level | Rathinam College | 02.02.2028 |
| Competency Through SEM- | Workshop | Of Arts And | Coimbatore |
| Application Of AMOS | | Science | |
| Software | | | |
| Innovative Marketing | International | Morappur Kongu | 14.09.2017 |
| Strategies For Business | Seminar | College Of Arts | Dharmapuri |
| Growth | | And Science | |
| Gold Price Fluctuations And | National Seminar | Vivekanadha | 04.09.2017 |
| Its Impact On Indian | | College Of Arts | Tiruchengode |
| Economy | | And Sciences For | |
| | | Women | |

Academic Positions held

| NSS Programme Officer | PGP College Of Arts And Science | 1998-2000 |
|-----------------------|---------------------------------|-----------|
| Sports Coordinator | PGP College Of Arts And Science | 2001-2002 |
| Exam Cell Member | PGP College Of Arts And Science | 2015-2020 |
| IQAC member | PGP College Of Arts And Science | 2017-2019 |
| Academic Committee | PGP College Of Arts And Science | 2010-2015 |
| Member | | |
| Assistant Head Of The | PGP College Of Arts And Science | 2009-2020 |
| Department | | |

| Achievements & Awards | |
|-----------------------|--|
| Other Details | |
| RESEARCH GUIDANCE: | |
| M.Phil 20 Students | |
| M.COM-65 Students | |