



PROFILE

Name	Dr. S.SHEIK FAREETH		
Department	BUSINESS ADMINISTRATION		
Designation	Assistant Professor		
Email	sheikfareeth2008@gmail.com		
Teaching Experience	UG: 3 Years	PG: 2 Years	

Academic Chronicle: **MBA., M.Phil., UGC-NET., SET., Ph.D.**

S. No.	QUALIFICATION	INSTITUTION	BOARD/ UNIVERSITY	YEAR OF PASSING	GRADE
1	Ph.D. Management	THE GANDHIGRAM RURAL INSTITUTE – DU	THE GANDHIGRAM RURAL INSTITUTE – DU	2019	
2	UGC – NET	UNIVERSITY GRANTS COMMISSION NEW DELHI		2013	
3.	SET	BHARATHIAR UNIVERSITY on behalf of Government of Tamil Nadu		2012	
4	M.Phil.	MADURAI KAMARAJ UNIVERSITY	MADURAI KAMARAJ UNIVERSITY	2012	I with Distinction
4	MBA	RVS SCHOOL OF BUSINESS MANAGEMENT	ANNA UNIVERSITY	2011	I
5	B.Com.	MK UNIVERSITY EVENING COLLEGE	MADURAI KAMARAJ UNIVERSITY	2006	I

Professional Experience:

INSTITUTION	DESIGNATION	DURATION OF SERVICE	DESCRIPTION
Parvathy's Arts and Science College	Assistant Professor	2014 – 2016	2 years
Alagappa University – Constituent College	Teaching Assistant	2019 -2020	1 year
Arul Anandar College	Assistant Professor	Sept, 2020 - till date	1 month

Ph.D:

PHD AWARDED	TITLE	STATUS	DESCRIPTION
Ph.D.	Impact of Welfare measures on Quality of work life of College teachers in Dindigul district	Completed in 2019	THE GANDHIGRAM RURAL INSTITUTE – DU

Positions Held in Arul Anandar College:

- Joined as Assistant Professor in Department of Business Administration in Sept, 2020

Award Received

- Awarded with JRF from UGC and Ministry of Minority Affairs while doing Ph.D research

Papers Published in Journals

S.No	Topic	Area	Article Number	Published in	Year
1.	A study on employee absenteeism among employees of Naga Foods Ltd.,	HRM	ISBN: 818822300-X	'Changing perspective of management: revisiting the past, analysing The present and exploring the future' edited Surya Group of Institutions, Vilupuram	2011

2.	A study on QWL of TASMAL employees of Dindigul District	HRM	ISSN: 2349-8684, UGC Approval no. 48991	Roots International Journal Of Multi Disciplinary Researches	2016
3.	A Study on Employment Status of College Women Teachers in Dindigul District	WOMEN STUDIES	ISBN: 978-93-81723-72-2.	WORKING WOMEN: PROBLEMS AND PROSPECTS edited by Department of Commerce, Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar	2017
4.	A Study on Work – Family Conflict of College Teachers in Dindigul District	HRM	ISBN:978-93-87756-49-6	Opportunities and Challenges in contemporary management practices, edited by School of Management Studies, The Gandhigram Rural Institute – Deemed to be University, Gandhigram	2017
5.	A Study on welfare measures of school teachers in Dindigul district	HRM	ISBN: 978-93-83302-34-5	4th International Economic Conference on Economic, Growth and sustainable development: Emerging Trends (compendium of papers)	2018
6.	Role of higher education in Entrepreneurship development	Entrepreneurship	ISSN:2321-4643.	Shanlax International Journal of Management	2019

7.	The Function and Responsibility of Management Technology in Sustainable Development	Sustainable Development	ISSN: 0971-1260 (UGC Care List – D)	Think India Journal	2019
8.	A Study on Digital Marketing for ICICI Digital banks in Ramanathapuram	Marketing	ISSN: 2347-7180 (UGC Care Group – I)	Dogo Rangsang Research Journal	2020

Papers Presented in Conferences

S.No	Title of the Conference	Year	Place	Remarks
1.	'Changing perspective of Management: REVISITING THE PAST, ANALYSING THE PRESENT AND EXPLORING THE FUTURE	2011	Surya Educational Trust's Group of Institutions, Villupuram District	International conference
2.	Current Scenario in Business Management and Technology: A Growth Pole for Promoting Rural Enterprises (NSCSBMT – 2015)	2015	Department of Rural Industries and Management, The Gandhigram Rural Institute – Deemed to be University, Gandhigram.	UGC Sponsored National Seminar
3.	National Conference on Working Women: Problems and Prospects	2017	Department of Commerce, Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar.	UGC Sponsored Two - Day National Conference
4.	Opportunities and Challenges in Contemporary Management Practices	2018	School of Management Studies, The Gandhigram Rural Institute – Deemed to be University, Gandhigram.	UGC Sponsored Two - Day National Seminar

5.	Economic Conference on Economic, Growth and sustainable development: Emerging Trends	2018	Shri Dharmasthala Manjunatheswara Institute for Management Development (SDMIMD), Mysuru	International Conference
6.	Contemporary Issues and Futuristic Trends in Management	2019	Vijay Institute of Management, Dindigul	International Conference
