

Arul Anandar College (Autonomous)
Karumathur
Business Administration Association Report

A Report on the activities done by the Department of Business Administration during the year 2014-2015

The department has signed MoU with Sri Kannathal Spinning Mills, Okkur, Sivaganag District for the students placement, in-plant training and industrial visit purposes.

The department has conducted a one day National conference on Managing for Tomorrow- Emerging Trends, Issues and Challenges on 20.12.2014. Dr.A.Selvaraj, CEO of Jeyarekha Industries, Madurai, inaugurated the conference and delivered the inaugural address. Mr. Chinna Maruthu CEO of Human Optima Capital Services, Chennai was one of the resource persons handled the technical session of the conference.

During the academic year the department has organized 2 guest lecturers titled “ **Motivation and Career opportunities**” and “ **Interview skills and investment behaviour**” by eminent resource persons from various fields. All BBA students were attended the programme.

The department arranged one day workshop on “ **Managerial Skills**” for the final year students on 9.7.2014.

The department has organized Parents Teachers Meet for all I, II & III BBA students.

The department has organized two industrial visits to Kannathal Spinning Mills okkur on 9th February, 2015 and Dhakshina Cottage Industries, Kodaikanal on 12th March,2015.

Students Association Activities are conducted on regular basis. During this academic year we have organized five association activities in which we conducted Paper Presentation, Business Quiz, Spell Check competitions and screened videos on various manufacturing processes. These activities enabled our students to transform their basic skills into talents.

**REPORT ON ONE DAY NATIONAL CONFERENCE ON
MANAGING FOR TOMORROW – EMERGING TRENDS, ISSUES AND CHALLENGES**
ORGANISED BY
THE DEPARTMENT OF BUSINESS ADMINISTRATION
ARUL ANANDAR COLLEGE, KARUMATHUR.

Date: 20.12.2014 – Saturday

Venue: Diraviam Arangam



The Department of Business Administration, Arul Anandar College, conducted One day National Conference on Managing For Tomorrow-Emerging Trends, Issues and Challenges as a part of our academic programme in popularizing and motivating young business students towards the future oriented attitude. The conference was declared by Rev.Fr.Dr.Antony Pappuraj.S.J, The Secretary. The programme was inaugurated by Dr.A.Selvaraj, CEO of Jeyarekha Industries, Madurai. During the inaugural session he released the conference Proceedings and Rev.Fr,Secretary received its first copy. He stated that in the world of business,