

2018-2019

1. Entrepreneurial Club

The Department has formed ED Club as an innovative programme during the current academic year. The activity covers all-round development of entrepreneurial attitude among the business students. We have organised two EDP club activities so far and motivated the students to have an exclusive interactive session with eminent business personalities in and around Checkanurani region. The details are as follows.

10.08.2018 - Mr.P.Pandi – Proprietor – Kamatchi Restaurant - Checkanurani

12.2.2019 – Proprietor – Adhitya Textiles – Checkanurani

2. Two Days Workshop on Social Entrepreneurship _ BET 4

The department conducted Two days Workshop on Social Entrepreneurship – Building entrepreneurs Today (BET4) as a part of our academic programme in popularising and motivating young business students towards the entrepreneurial attitude. The programme was inaugurated by **Chief Guest Thiru D. Durai Pandi, Proprietor of VBM Rasi fireworks and Thiru.P.Santhosa Ganesh, Assistant Manager- Aravind eye Hospital . Thiru.P.Santhosa Ganesh** stated the importance of entrepreneurship and motivated the students to start up business ventures.