

Dr.P.MANICKAM

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☎ : 8012140366



Qualification Profile

- **Ph.D in Full Time from Madurai Kamaraj University, Madurai. (2023)**
- **M.Phil. from Madurai Kamaraj University, Madurai. (2017), My place with First class with Distinction.**
- **MBA from Madurai Kamaraj University, Madurai. (2015), My place with First class.**
- **B.Com. from Madurai Kamaraj University College, Aundipatti. (2012), My place with first class.**

Software proficiency

- ❖ I have completed DCA (Diploma in Computer Applications) course, TCEDS, in Kadamalaikundu, Theni.
- ❖ I have completed Diploma in Ms-Windows- Ms-Office, Tamilnadu Co-operative Union, in Aundipatti.
- ❖ I have completed Diploma in Jewel Appraisal & Its Techniques, Tamilnadu Co-operative Union, in Aundipatti.

Research Work

- **RUSA Project Assistant** under the guidance Dr.D.Deepa Department of Management Studies Madurai Kamaraj University : “Green Management and Clean Technology in Granite Quarrying and Processing Units towards Achieving Environmental Sustainability with Special Reference to Tamilnadu”
- **Ph.D Thesis Title** : “A Study on State Intervention Policies, Practices and Its Impact on Rural Women Entrepreneurship in Dindigul District of Tamilnadu”
- **M.Phil Dissertation Title:** “A study on Financial Performance of Urban Co-operative Bank in Periyakulam, Theni District”.
- **MBA Project Title:** “A Study on Financial Performance of Rajashri Sugars and Chemicals, Varatharaja Nagar, Theni District”.

Specialization in Teaching:

- ✓ Financial Accounting
- ✓ Management Accounting
- ✓ Principle of Management
- ✓ Marketing Research
- ✓ Service Marketing
- ✓ Managerial Economics

Journal Publications

- ❖ Presented / published a paper on National Conference “Challenges Faced by Women in current scenario” Published by in the National Seminar on “**A Status on Women Entrepreneur in India**” Conducted by Women Studies Centre, Oct 12th 2017, Madurai Kamaraj University, Madurai-21. Volume 5, Issue 1, (ISSN: 2321-788X). **Impact Factor: 3.025, UGC Approved Journal No: 43960.**
- ❖ Presented / Published a paper on “National Seminar Proceeding a “Role of Women in Higher Education” Published by in the National Seminar on “**A Study On Planning and Decision Making Ability of Rural Women Entrepreneurs in Dindigul, Tamilnadu**” Conducted by Women’s studies center on October 17th 2019, Madurai Kamaraj University, Madurai-21, Tamil Nadu. Volume 7, Issue 1,

E-(ISSN:2582-0397) and P-(ISSN):2321-788X , Impact Factor:3.025 ,UGC Approved Journal No : 43960.

- ❖ Published a paper on “Journal of Emerging Technologies and Innovative Research (JETIR) on **“A Study on Factors Influencing the Motivation of Women Entrepreneurs in Dindigul District”** Conducted by Department of Management Studies 2020 JETIR February 2020, Volume 7, Issue 2, (ISSN-2349-5162). **Impact Factor*:7.95, UGC Approved Journal No: 63975.**
- ❖ Published a paper on “International Research Journal of Management Sociology & Humanities (IRJMSH) on **“A Study on Rural Women Entrepreneurship”** Conducted by 2022 (IRJMSH) 1st January 2022, Volume 13, Issue 1, (E ISSN:2277-9809) and (P-ISSN:2348-9359) , **Impact Factor*:7.8012 ,UGC ID-48312**
- ❖ Published a paper on “International journal of Research and analytical reviews(IRJMSH) on **“A Study on Issues and Challenges of Rural Women in Micro Entrepreneurship with Special Reference to Dindigul District of Tamil Nadu”** Conducted by 2022 (IJRAR) May 2022, Volume 9, Issue 2, (E ISSN:23481269) and (P-ISSN:2349-5138), **Impact Factor*:7.17 ,UGC Approved Journal No : 43602.**
- ❖ Published a paper on “Journal of XI’AN Shiyou University, Natural Science Edition on **“Impact of Covid-19 Rural Women Entrepreneurship in Dindigul District of Tamil Nadu”** Conducted by 2022 (JXSUNCE) July 2022, Volume 18, Issue 6, (E ISSN:1673-064X) **Impact Factor:5.6 ,Journal Indexed in Scopus and an UGC Care Approved Group 2 Journal .**
- ❖ Published a paper on “Samdarshi Journal on **“Performance Evaluation of Women Handloom Entrepreneurs in Dindigul District of Tamilnadu”** Conducted by (Samdarshi) Vol 16 Issue 4 (September 2023) **ISSN: 2581-3986 UGC Care Journal**
- ❖ Presented / Published a paper on “International Conference Commerce and Management in The Digital Age: Trends, Challenges and Innovations – 2024” Published in Humanities and Social Science Studies journal on **“Competence of Young Women Entrepreneurship in Dindigul District of Tamil Nadu”**

Conducted by School of Commerce, The American College ,Madurai ,Tamilnadu ,India on January 5th 2024: ISSN 2319-829X with IF=7.28 **Vol. 13, Issue 01, No. 05, January - June : 2024 UGC Care Approved, Group I,**

Paper Presentation / Publications in Conferences / Proceedings

- ❖ Presented / Published a paper on National Conference “ New Dimensions of Management in the Globalized ERA-2017 ” Published by in the National Seminar on “**Social Media Marketing**” Conducted by Department of Management Studies on February 3rd 2017 at The Madurai Kamaraj University, Madurai – 21 Tamil Nadu. **(ISBN 978-93-85977-91-6).**
- ❖ Presented / Published a paper on “International Conference Proceeding a “New Dimensions of Management in The Globalized ERA – 2018” Published by in the International Conference on “**E-commerce and Its Benefits - an Overview**” Conducted by Department of Management Studies on February 9th 2018, Madurai Kamaraj University, Madurai-21, Tamil Nadu. **(ISBN 978-93-87102-71-2).**
- ❖ Presented / Published a paper on “International Conference Proceeding a “Innovation Strategies of Management in The Globalized ERA – 2019 ” Published by in the International Conference on “**An Analysis of Relevancy and Choice of Entrepreneurial Development Schemes with Reference to Rural Women Entrepreneurship in Dindigul District of Tamilnadu**” Conducted by Department of Management Studies on March 7th and 8th 2019, Madurai Kamaraj University, Madurai-21, Tamil Nadu. **(ISBN 978-93-88398-67-1).**
- ❖ Presented / Published a paper on “National Seminar Proceeding a “Prospects and Challenges of Startups in India” Published by in the National Seminar on “**A Study of Motivational Factors among the Rural Women Entrepreneurs in Dindigul District**” Conducted by The Department of Entrepreneurship Studies on 22th January 2020, Madurai Kamaraj University, Madurai-21, Tamil Nadu. **(ISBN: 978-93-89658-46-0).**
- ❖ Presented / Published a paper on “International Conference Proceeding a “Dynamics of Management in The Global Scenario– 2020” Published by in the International Conference on “**Contribution of MSME s to the Growth of Indian**

Economy” Conducted by Department of Management Studies on March 5th 2020, Madurai Kamaraj University, Madurai-21, Tamil Nadu. (ISBN 978-93-89658-99-6).

- ❖ Presented / Published a paper on “International Conference Proceeding a “New Dimensions of Management in The Digital ERA – 2021” Published by in the International Conference on “**Latent Characteristics of Rural Women Entrepreneurs in Dindigul District**” Conducted by Department of Management Studies on March 24th 2021, Madurai Kamaraj University, Madurai-21, Tamil Nadu. (ISBN 978-93-80686-34-9).
- ❖ Presented a paper on “International Conference on Contemporary Entrepreneurial Practices and Management Dynamics in Digital Era – 2024” Published by in the International Conference on “**Contribution of Quarrying Sector in Indian Economy**” Conducted by School of Business Studies, Department of Management Studies , Madurai ,Tamilnadu ,India on March 22rd to 23th 2024.

❖ Paper Presentation Conferences

- ❖ Presented a paper on National Conference “Smarter Management Practices” presented by in the National Seminar on “**Services Marketing**” Conducted by KV Institute of Management and Information Studies on May 4th 2017, Coimbatore, Tamil Nadu.
- ❖ Presented a paper on 41st all India Criminology Conference 2019 “**Challenges and Opportunities for Women Entrepreneurs in Dindigul**” Presented by in the National Conference on Conducted by Department of Political Science on February 1 to 3th 2021, Madurai Kamaraj University, Madurai-21, Tamil Nadu.
- ❖ Presented A Paper International Conference on Emerging trends and challenges in Commerce, Commerce (CA) and Management “**Emerging Dimensions of Women Entrepreneurship Developments**” Presented by in the Conference organized by Department of Commerce ,Commerce (CA), Management Studies ,Karur Velalar college of arts and science for women on 3rd January 2020 Tamil Nadu.
- ❖ Presented a paper on “International Conference Proceeding a “New Dimensions of Management in The Digital ERA – 2021” Published by in the International

Conference on “**Performance Evaluation of Women Handloom Entrepreneurs in Dindigul District of Tamilnadu**” Conducted by Department of Management Studies on March 24th 2021, Madurai Kamaraj University, Madurai-21, Tamil Nadu.

- ❖ Presented a paper on International Conference on Business & finance –ICBF 2021“**A Comparative Study on Performance Management between Co-Operative and SHG’s Rural Women Entrepreneurial Practices in Palani Taluk of Dindigul District**” Presented by in the International Conference on Conducted by Department of Business Administration S.S Duraisamy Nadar Mariammal College Kovilpatti, Tamil Nadu.
- ❖ Presented A Paper on Conference on Challenges and opportunities for Business Post–Covid-19 (ECOCOB-2022) “**Impact of Online Marketing on Customer Engagement and Purchase Intention**” Presented by in the Conference organized by Department of Management Studies ,SRM Easwari Engineering College,Ramapuram Chennai on 6th and 7th January 2022 Tamil Nadu.

Extra-Curricular Activities

- ❖ Participated in the One Days’ State Level Seminar (under UGC Autonomy Grant) on “**MOOCs: SWAYAM and Research Ethics**” Organized by the Central Library, Vivekananda College, Tiruvedakam West, Madurai held on 9th March 2019.
- ❖ Participated in the Two Days’ State Level Seminar on the “**Swami Vivekanandar and Economic Ideas**” Organized by the Department of Environmental Economics, School of Economics, Madurai Kamaraj University, Madurai on March 28th and 29th 2019,
- ❖ I Got First Price in **The Event Best Room VOC Research Scholar Hostel** Conducted at Madurai Kamaraj University Under “Swachhata Pakhwada” During January 16-31,2020
- ❖ Participated and successfully completed in the **Two Days’ National Workshop on “Basic Statistical Analysis and Interpretation Using SPSS Statistical Software-**

BASA 2021” held on 27th & 28th December,2021 Organized by The Department of Business Administration, Government Arts College, Paramakudi – 623701.

- ❖ Participated and successfully completed in **The Ten Days’ Research Methodology Course Sponsored by ICSSR, New Delhi and Organized** by The Department of Commerce, Alagappa University, Karaikudi from 30th March to 08th April,2022.
- ❖ Participated and successfully completed in The **RUSA Skill Development Course on “Fire Safety Awareness & Training Wrokdhop-2023 (FSATW-2023) ”** Conducted by RUSA Madurai Kamaraj University, Madurai-6025021, Tamilnadu On 15 April ,2022
- ❖ Participated and successfully completed in The **RUSA Skill Development Course on “International English Language Testing System -2023 ”** Conducted by RUSA Madurai Kamaraj University, Madurai- 6025021, Tamilnadu On March-April ,2022
- ❖ Participated in The **National Skill Development Workshop on “Artificial Intelligence, Machine Learning and Data Science –AMD-2022”** Conducted by RUSA-II Madurai Kamaraj University, Madurai-6025021, Tamilnadu On 24 -25 May ,2022.
- ❖ Participated in the **Three Days’ National Workshop on “Research Methodology and Research Tools (SPSS & AMOS) Sponsored by ICSSR Southern Regional Centre** by Postgraduate and Research The Department of Commerce, American College from 14th to 16th December ,2022.
- ❖ I have attended in the one day **Faculty Development Programme Workshop on “Corporate Updates and Workplace Resilience (Empowering Educators)”** Conducted by The Madura College Post Graduate & Research Department of Commerce, Institute of company secretaries of India-Madurai chapter, Tamilnadu on Friday 15th September 2023.
- ❖ Participated in the **MKU RUSA 2.0 Sponsored One Day Seminar on the Role of Visual Media on Promoting the Cultural Heritage of Tamilnadu** Conducted by Madurai Kamaraj University, School of Youth Empowerment, Department of Arts History, Tamilnadu on Thursday 5th October 2023.

- ❖ I have attended in the one day **Faculty Development Programme Workshop on “Transforming Academic leadership for Excellence and Establishing a Mentor** Conducted by The Vijay Institute of Management, Dindigul Tamilnadu on 4th November 2023.
- ❖ Participated in the Sponsored by RUSA MKU **Three Days’ National Workshop on “Entrepreneurial Skill Development** by The Department of Youth Welfare Studies, School of Youth Empowerment from 23rd to 25th March, 2022.

Strengths

- ✓ Sincere and Hard worker
- ✓ Give full satisfaction to my higher officials by my job completion
- ✓ Get along well with colleagues
- ✓ Work within timescales and have good creativity power
- ✓ A strong will power desire to contribute and succeed
- ✓ Ready to do things differently if it aids better results
- ✓ Self-started and quick learning ability

Personal profile

Date of birth - 06.06.1992

Gender - Male

Nationality - Indian

Marital Status - Single

Languages - Tamil and English R/W/S

Father Name - P. Pandian

Occupation - Coolie

Hobbies - Listening to Music, Reading books, Playing Cricket

Residential Address:

Dr.P.Manickam.

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Nariyuthu

Thangammalpuram (Po)

Aundipatti (Tk)

Theni (Dt) 625579

Reference:

Dr.M. PALANIVEL RAJAN

Assistant Professor,

Department of Management Studies,

Madurai Kamaraj University,

Madurai -625021.

Contact No: 7598226107.

Dr.D.DEEPA

Assistant Professor,

Department of Management Studies,

Madurai Kamaraj University,

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Contact No: 9976751616.

Dr.A. MUTHUKRISHNAN

Assistant Professor

Department of Management Studies,

Madurai Kamaraj University,

Madurai -625021.

Contact No: 9524325764.

Declaration

I hereby declare that the above mentioned details are true to the best of my knowledge.

Date : 29.11.2024

Place : Madurai

Yours Sincerely,

(Dr.P.Manickam)