



INTERNAL QUALITY ASSURANCE CELL
ARUL ANANDAR COLLEGE
KARUMATHUR- 625 514

Institutional Distinctiveness

Response:

Empowering Rural first generation learners

Arul Anandar College is situated in rural area. The college is surrounded by many villages. The motto of the college is to motivate the students and bring academic excellence. The college tries to accomplish this task by the following measures.

- The college conducts summer camps for children who have finished 10th and 12th standard to teach them English both spoken and written to make them eligible candidate to enter into college studies through the help of ARISE (ARulanandar Initiatives for Social Education) and RADAR (Rural Action Development and Research). RADAR trains around 60 students every year in language skills with certificate.
- Preference was given for the students from neighbourhood villages in admission.
- As the students complete their school education in vernacular language, bridge course is arranged for one month.
- Softskill training is given for four semesters for the students in order to motivate them.
- In order to promote value education a separate department known as human excellence was functioning effectively.
- The students are provided with scholarships depending upon the financial background.
- An effective student council is functioning in order to enhance the leadership quality of the students.
- An placement officer is appointed in order to channelize the placement. The placement officer regularly arranges training programmes to the students.

- Every year the students are asked to evaluate every aspect of the college. Based on the evaluation, necessary changes are being done.
- The student council members are the members of different statutory and non-statutory bodies.
- To enhance the job opportunities, AAC offers 15 Career Oriented Courses like Tourism Management, Marketing Management, NGO Management, Media Reporting, Clinical Nutrition and Lab Technology, Bio-Tech in Farm Applications, Web Designing & Photo Editing and Entrepreneurial Chemistry.
- AAC admits around 30% of female students every year.