## 3.6.1 Extension activities are carried out in the neighbourhood community, sensitising students on social issues, for their holistic development, and impact thereof during the last five years

Arul Anandar College with its vision and mission emphasizes social values to groom the students as socially responsible members of the society. To achieve the same, the College mandates the students to enrol in any one of extension programmes under Part V of the curriculum like NCC, NSS, YRC, ROTRACT, AICUF, Nature Club, keeping with their disposition to any one of these service units.

**ARISE** (ARulanandar Initiatives for Social Education) is another curricular extension with one credit. Second year UG students of each department adopt a village each and engage with people. They document people's life style and issues and serve them with their domain knowledge in specific fields of action. At the end of the programme, students submit a group project and their performance is individually assessed through viva.

Students are conscientized about social issues through various awareness programmes like Child Protection, Road Safety, Environmental Protection, Health and Hygiene, Drugdeaddiction and Anti-plastic Campaign.

The students participate in *Swachh Bharat* campaign, *Jal Sakti Abhiyan*, *Swachhta Hi Sewa*, *Swachhta Pakhwada and Shramdaan*, initiated by the Government of India.

They actively involve themselves in **Tree Plantation**, **Veterinary Camps**, **Free Medical Camps**, **Free Eye Screening Camps and Blood Donation Camps**, to serve the neighbourhood community.

Under the guidance of **Red Ribbon Club**, students donate around 400 units of blood every year. Rare blood groups are identified and donated on emergency.

NSS organizes special camps for seven days to understand and analyse the **rural life** with its dynamics, and serve the village communities.

**Arul Anandar Health Centre** offers basic healthcare facilities to the socially and the economically poor villagers.

**Tailoring and Type-writing** courses are organised by RADAR (Rural Action Development And Research). **Free Tuition Programme and Summer Educational Camps** are also arranged in order to motivate school students to pursue higher education.

The need-based and context-based e-contents and voice mails on agriculture, animal husbandry, entrepreneurship development are prepared by **Arrupe Centre for Policy Research** (**ACPR**) and uploaded in the social media and L3fpedia website for the

dissemination of information to the farmers. Small and Marginal farmers in the locality gain knowledge through various capacity-building programmes. The centre provides platform for the local farmers to share their expertise in indigenous knowledge and technology adoption, which in turn, augment networking and linkages among themselves.

**Veterinary Extension Unit (VETEX)** offers training to the neighbourhood farmers on livestock production and farm management. Assisted Reproductive (Artificial Insemination) and Preventive vaccination services are provided by VETEX.

The faculty members and students responded with sensitivity and contributed relief funds generously during the **natural calamities** that devastated the lives of many people.

The field exposure helps the students not only to learn and respect the culture, the traditions and the values of people, but also to understand the problems and the difficulties faced by the people, stimulating social awakening in them.

All the extension programmes of the College, thus, provide experiential learning to the students, which in turn help the communities to gain social, economic and environmental returns.